

portfolio

PARISA PANAHI



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PERSONAL SUMMARY

NAME : Parisa Panahi

LANGUAGES : PERSIAN(NATIVE), ENGLISH(ADVANCE)

WEBSITE:

My website: parisa-panahi.com

Behance: [@parisapanahi](https://www.behance.net/parisapanahi)

Linkedin: [@parisa-panahi](https://www.linkedin.com/company/parisa-panahi)

Youtube: [/channel/UC5YO1oKsdobhxequuC3rN5A](https://www.youtube.com/channel/UC5YO1oKsdobhxequuC3rN5A)

Instagram: [@Parisa_Panahi_Architect](https://www.instagram.com/Parisa_Panahi_Architect)



EDUCATION

2004-2009

BSc in Architectural Engineering from Islamic Azad University. (Shiraz)

Learning base of architecture and history of that along with learning metal and concrete structure and criteria of designing besides learning different kinds of software for drawings. In this step, I have learned how to research various issues related to my field. All students were encouraged to work as a team and prepare all necessary documents for any specific issues. **(GPA: 17.13/20)**

2012-2015

M.Sc in Architectural Engineering from Islamic Azad University Science and research, Bushehr branch. (Bushehr)

At this level, research played a vital role in all aspects of our course and design. I wrote two essays with, ***Architectural principles of extending human interactions in plazas*** and ***Architecture's Therapy Role through Natural Light***, names.

Thesis: Architectural design of Shiraz city plaza by an approach to improvement of social communication (researching and designing on lack of social place like the plaza in Shiraz). **(GPA: 17.19/20)**



WORK EXPERIENCE

2008-2009

Jahan Nama Shahr Raz Consulting Engineers- I completed an internship program with hands-on training in architectural design and drafting.

2009-2012

Dr. Memarzia Office- Collaborated with a team to collect data, draw comprehensive construction plans, visit sites for design assessment, and create detailed 3D models of designs.

2012-2018

Shaar Designing Group Office- Gained valuable experience working collaboratively on interior and exterior design projects. Prepared comprehensive documents, including data, plans, and 3D models, to effectively present designs to clients.

2018-2023

Working As A Freelancer- During this period, I worked with various clients, including architects, real estate developers, and interior designers. I provided high-quality 3D renders and animations tailored to their specific project needs.



WORK EXPERIENCE

2023-present

Leos International Developer

In my role as a freelancer with Leos Company, I assumed the dual responsibilities of a designer assistant and 3D visualizer. Working extensively on numerous property designs, particularly on various tower projects in Dubai and additional projects in London, my main focus was on delivering high-quality renders and creating animations to enhance the visual representation of the properties.



ACHIEVEMENT

- Publishing my essay at an International conference (*Architecture's Therapy Role through Natural Light*)** 1 March 2014
www.civilica.com
- Publishing my essay at an International conference (*Architectural principles of extending human interactions in plazas*)** 15 June 2015
- Interviewed by 3dtotal.com (About one of my interior designs project)** 13 September 2019
<https://3dtotal.com/news/interviews/parisa-panahi-arch-viz-artist-interview>
- Publishing my tutorial on 3dtotal.com (About one of my interior designs project)** 12 September 2019
<https://3dtotal.com/tutorials/t/sculpt-model-texture-render-a-cozy-villa-with-3ds-max-corona-render>
- Publishing my workshop tutorial on Skillshare.com** 8 August 2020
<https://skl.sh/2Q59RoJ>
- Publishing my tutorial on VWArt club**
I was invited to write a tutorial for VWArt, the leading online community for Architectural Visualization. 30 June 2024



COMPUTER SKILLS

Autocad



3D Max



Vray



Corona



Chaos Vantage(real time)



Revit



Lumion



Photoshop



Microsoft Office



Substance Painter





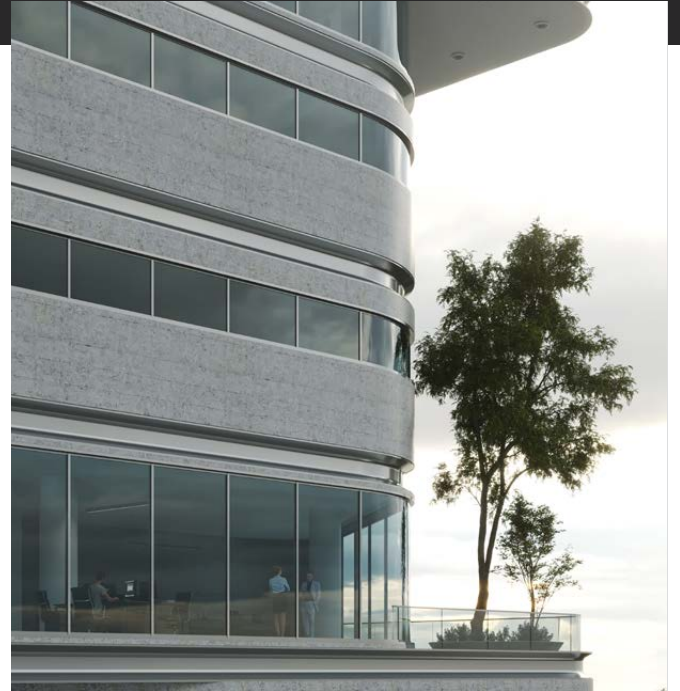
TITLE : TDR Tower

CATEGORY : Render

LOCATION : Seattle

This project was conceived by a developer based in the United States, specifically in Seattle. In their search for an individual capable of translating their design vision into reality, I emerged as the chosen candidate among several contenders. I undertook the comprehensive task of creating the entire facade for the tower, starting from the initial conceptualization and progressing to its successful completion.

Software used: Autocad, 3D Max, Corona renderer, Photoshop,





TITLE : Hadley Hight II Tower

CATEGORY : Render

LOCATION : Dubai

In November of the 2023, I undertook the responsibility of producing high-resolution renders, specifically sized at 11K, for a billboard project. I successfully completed the assignment within the stipulated timeframe, and I am pleased to present the achieved results.

Software used: Autocad, 3D Max, Corona renderer, Photoshop,





TITLE : Seattle House

CATEGORY : Render

LOCATION : Seattle

I had the privilege of collaborating with a developer in Seattle to enhance the visual representation of a charming residence they designed. Through the presentation of a robust portfolio, I secured the opportunity to work alongside the team, contributing high-end renders that showcased the intricate details of their design.

Software used: Autocad, 3D Max, Corona renderder, Photoshop,







TITLE : Studio Apartment

CATEGORY : Interior Design and Render

LOCATION : Netherlands

I completed several projects for a design company in the Netherlands that frequently outsourced work due to their high project volume. For this studio apartment, I was responsible for both the interior design and visualization. The company provided me with the necessary documents, and I designed according to the client's specifications.

Software used: Autocad, 3D Max, Corona renderer, Photoshop,



TITLE : JVT

CATEGORY : Render

LOCATION : Dubai

This residential complex, located in a desirable area of Dubai, was designed by Leos Company, and I was responsible for the visualization. The project is currently under construction and has not yet been completed. It features a private jacuzzi for VIP flats and a beautiful roof garden.

Software used: Autocad, 3D Max, Corona renderder, Photoshop,





TITLE : Diamond Tower

CATEGORY : Render

LOCATION : Seattle

I completed a project in collaboration with an esteemed American architecture firm, where my responsibilities encompassed the comprehensive modeling of the tower and its surroundings. Additionally, I took charge of producing high-quality renders to effectively articulate and bring to life the conceptual vision of the firm.

Software used: Autocad, 3D Max, Corona renderer, Photoshop,





TITLE : Baumgarten

CATEGORY : Render

LOCATION : Germany

I successfully executed a project in collaboration with a prominent German architecture firm, where my role extended to the comprehensive modeling of both interior and exterior elements, including the creation of a virtual reality (VR) experience. Additionally, I took responsibility for generating high-quality renders that effectively conveyed the conceptual vision of the firm.

Software used: Autocad, 3D Max, Corona renderer, Photoshop,





TITLE : Beauty Clinic

CATEGORY : Render

LOCATION : Houston

This interior space was designed by Trendarchitects, an American architectural firm based in Houston. They were highly impressed with the realistic results I achieved. The firm particularly appreciated the meticulous attention to detail in the lighting and texturing, which brought a sense of depth and realism to the space. Additionally, the viewpoints I selected effectively showcased the design's aesthetic and functional elements, further enhancing the overall presentation. The positive feedback from Trendarchitects highlighted the success of the project and reinforced the quality of work delivered.

Software used: Autocad, 3D Max, Corona renderder, Photoshop,





TITLE : Vancouver House

CATEGORY : Render

LOCATION : Vancouver

Over the course of my professional journey, I have cultivated relationships with a diverse array of architects and developers worldwide. In the case of this project, conceptualized by the Arsadesign Group, I assumed the responsibility of producing visually compelling images that would effectively showcase and complement their design, aligning with the standards set by my previous collaborations. This project was located in Vancouver.

Software used: Autocad, 3D Max, Corona renderer, Photoshop,



TITLE : Cozy Villa

CATEGORY : Interior Design and Render

LOCATION : Iran

This interior design project is one of my favorites. It was referred to me during the construction of the villa. My client desired a bright space with distinct zones, so I utilized the central void to ensure ample light and views for both levels. A vertical fireplace played a pivotal role in separating the zones. I selected all the furniture, colors, and materials. Additionally, I created a realistic visualization and a VR walkthrough to showcase the areas to the client.

Software used: 3D Max, Corona renderer, Photoshop, Autocad









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THE VR





TITLE : Swedish Cafe

CATEGORY : Design and Render

LOCATION : Sweden

I designed and visualized this café for one of my private clients, a coffee shop owner, who wanted to establish a coffee shop in a forest in Sweden. The context and natural surroundings had to be carefully considered, making this project unique and distinct from any I had previously undertaken.

Software used: Autocad, 3D Max, Corona renderer, Photoshop,





TITLE : Weybridge Gardens

CATEGORY : Render

LOCATION : Dubai

I played a pivotal role in the creation of visuals for another tower designed by Leos Company in Dubai. My responsibilities included crafting hero shots in 8K resolution for the catalog, as well as developing animations. I took charge of rendering the entire exterior scene, ensuring a comprehensive and visually compelling representation.

Software used: Autocad, 3D Max, Corona renderer, Photoshop,





TITLE : Weybridge Garden 03

CATEGORY : Render

LOCATION : Dubai

Crafted by the architects at Leos in Dubai, this tower showcases a variety of amenities captured in stunning hero shots. I successfully completed my task by presenting 3D renderings of these spaces with the dreamy results requested, ensuring that each feature was highlighted beautifully.

Software used: Autocad, 3D Max, Corona renderer, Photoshop,



TITLE : Office

CATEGORY : Interior Design and Render

LOCATION : Iran

I designed this office for one of the civil engineering companies. Several spaces, a meeting room, and one vivid room were required to settle all the employees. I was responsible to represent my design in the best way to impress my client, which was confirmed so fast, and I believe that my ability to demonstrate my idea played a major role.

Software used: 3D Max, Corona renderder, Photoshop, Autocad











TITLE : Commercial Complex

CATEGORY : Render

LOCATION : Sharjah

I was entrusted with the task of creating a realistic visualization for this commercial complex. To ensure the highest quality and accuracy, I meticulously followed all the provided documents, including architectural plans, design specifications, and material references. My goal was to showcase the design in the most compelling and detailed manner possible, highlighting the key features and overall aesthetic of the complex. Through this careful attention to detail, I aimed to bring the vision of the designers to life, providing a clear and captivating visual representation of the project.

Software used: Autocad, 3D Max, Corona renderder, Photoshop,





TITLE : Bell Vita (Home care)

CATEGORY : Render

LOCATION : Germany

I undertook a project on behalf of a German real estate entity, focusing on the enhancement of an existing building. The objective was to imbue the structure with an updated and modern aesthetic, accomplished through the addition of tasteful furniture. Notably, this project was specifically tailored for a home for the aged, ensuring both functionality and an inviting atmosphere.

Software used: Autocad, 3D Max, Corona renderer, Photoshop,





TITLE : Weybridge Garden 02

CATEGORY : Render

LOCATION : Dubai

I have been engaged as a freelancer with Leos International Development Company since the spring of 2023. The majority of the company's projects involve high-rises in Dubai, and this is one of projects I have worked on. I was responsible for creating realistic renders for this tower, ensuring that every detail was accurately represented. My role included developing detailed 3D models, applying textures, and enhancing the visual appeal to match the high standards expected by our clients.

Software used: Autocad, 3D Max, Corona renderer, Photoshop,





TITLE : Vancouver House 02

CATEGORY : Render

LOCATION : Vancouver

Another villa in Vancouver was designed by the Arsadesign group located in Vancouver.

I have completed several projects for this architectural firm, and their satisfaction made our collaboration continue.

Software used: Autocad, 3D Max, Corona renderer, Photoshop,

TITLE : Ghalat Villa 02

CATEGORY : Interior Design and Render

LOCATION : Iran

Selected by my client based on prior successful projects, I was entrusted with designing a modern and functional villa for a family situated outside a bustling town. Responsible for addressing all their requirements, I crafted a design tailored to their needs. The attached renders serve as visual representations of my design prowess.

Software used: 3D Max, Corona renderder, Photoshop, Autocad

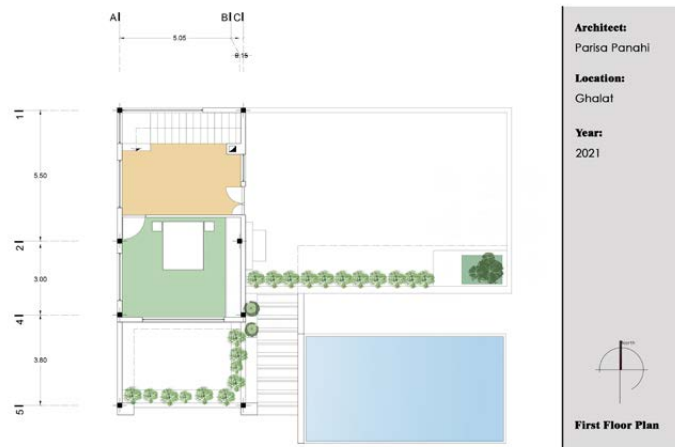






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THE VR





TITLE : Ghalat Villa

CATEGORY : Design and Render

LOCATION : Iran

Similar to my other projects, I was commissioned to design an economical villa for a family. Prior to commencement, I engaged in a thorough consultation with the family to understand their specific needs and preferences. Subsequently, I initiated the design process, ensuring a thoughtful integration of their requirements. Upon presenting the design, I received positive feedback, indicating a close alignment with their expectations. The immediate acceptance upon revealing the comprehensive plan and 3D model has led to the current construction of the villa in Ghalat, a location known for its mild and ideal weather conditions, situated near my hometown.

Software used: Autocad, 3D Max, Corona renderer, Photoshop,



TITLE: Zargari Apartment

CATEGORY : Render

LOCATION : Iran

This apartment was designed by one of the well-known architects in my home town and for presenting his idea, I was asked to make the model of that and render it in high quality.

Software used: Autocad, 3Ds Max, Corona Render, Photoshop



TITLE: Zargari Apartment

CATEGORY : Render

LOCATION : Vancouver

This interior space project, located in Vancouver, was a collaborative effort between myself and the interior designer. Together, we worked to present our vision and ideas, ensuring a cohesive and aesthetically pleasing design.



Software used: Autocad, 3Ds Max, Corona Render, Photoshop

TITLE: Master Plan

CATEGORY : Render

LOCATION : Dubai

Leos Company commissioned me to create a master plan view to represent their design for a variety of villa types. They are constructing a zone that includes villas of different sizes, and my task was to accurately showcase this diverse development in the master plan.

Software used: Autocad, 3Ds Max, Corona Render, Photoshop



TITLE : Sisal Carpet

CATEGORY : Modeling object

Each manufacturer needs to represent their products in the best way to advertise or represent to their clients. I made this image for one of the carpet companies.

Software used: 3Ds Max, Corona Render, Photoshop



TITLE : D-Table

CATEGORY : Modeling object

Modeling object is another activity that I usually do for those clients that they are wishing to have the 3D model of their products. I model this table and based on diverse materials, it was represented with all materials for customers to choose wisely.

Software used: 3Ds Max, Rizom UV, Corona Render, Photoshop





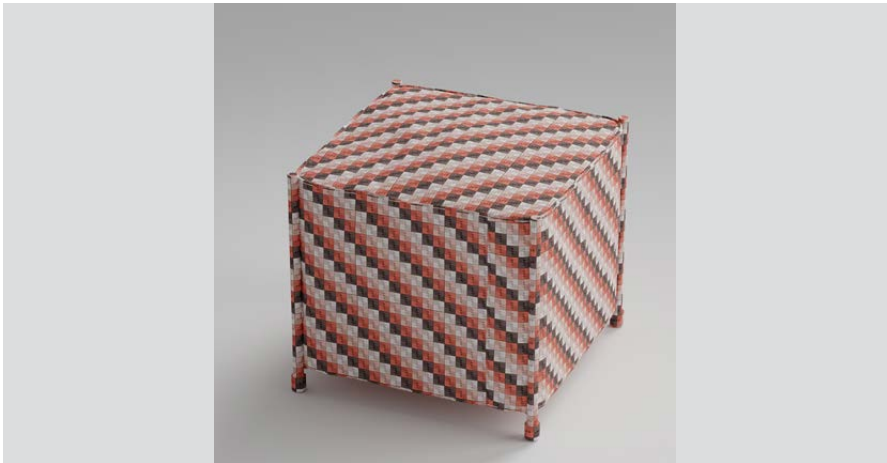
TITLE : A- Puff

CATEGORY : Modeling object

Modeling object is another activity that I usually do for those clients that they are wishing to have the 3D model of their products. I model this table and based on diverse materials, it was represented with all materials for customers to choose wisely.

Software used: 3Ds Max, Rizom UV, Corona Render, Photoshop





Thank You!



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